

## Launch of "Open Labs Brazil" - Ideas Competition for Start-Ups based in Brazil

April 6th, 2021, Rio de Janeiro - The <u>SENAI Institute of Innovation in Green Chemistry</u>, the SENAI Institute of Innovation of Biosynthetics and Fibers from <u>SENAI CETIQT</u>, the <u>International Sustainable Chemistry Collaborative Centre (ISC<sub>3</sub>)</u> and the London-based company <u>Clustermarket</u> launched an **Ideas Competition for Start-Ups based in Brazil**. "Open Labs Brazil" addresses all innovators, entrepreneurs and start-ups developing Sustainable Chemistry solutions. Applications are open **from April 1st, 2021 until May 31st, 2021.** 

The two best ranking start-ups of the start-up ideas competition will receive a service prize of 1-2 months acceleration period and sign a contract with SENAI on lab access, principal investigator support and supervision at one of the SENAI Institutes in Rio de Janeiro (RJ)/Brazil, including use of equipment and lab facilities to run research and experiments needed to develop the start-up's innovation. Beyond this, they will additionally receive tailored expert consultation for Sustainability Assessment.

The ten highest ranking finalists will receive introduction to Sustainable Chemistry (Workshop on Sustainability Assessment) and visibility via ISC3/SENAI communication channels. All accepted applicants will be enabled to access ISC3 LEVEL-1 General Support, including access to the ISC3 Online Library and Sustainable Chemistry Toolbox, as well as access to a closed community of international SC start-ups on LinkedIn for peer-to-peer support.

The "Open Labs Brazil" project pilot aims to engage and support Sustainable Chemistry innovators in Brazil granting them access to scientific infrastructure and technical support offered by all project partners, as Green and Sustainable Chemistry innovators play a key role in enabling a sustainable future and achieving the United Nations Sustainable Development Goals (SDGs). The Ideas Competition focuses on Sustainable Chemistry innovators operating in the chemistry space with the potential to solve pressing challenges for sustainable and inclusive development and/or to contribute to more sustainable value chains. This includes following sectors:

- manufacturing chemicals/chemical products,
- using chemicals/chemical products for own products and services,
- providing solutions or services impacting the use of chemicals/chemical products across sectors and supply chains,
- providing technical innovation for chemicals/chemical product manufacturing or use
- new materials/products from renewable sources

Proposals submitted by innovators tackling social and environmental sustainable chemistry challenges are considered as particularly important. Female entrepreneurs are specifically encouraged to submit a proposal.

For more information on the ideas contest, please visit: <u>ISC3 - International Sustainable Chemistry</u> <u>Collaborative Centre: Open Labs Brazil 2021</u>

## To apply (until May 31st at the latest), please visit:

https://easyfeedback.de/ISC3SENAIApplicationsOpenLabsBrazil/1299768/42k875.

Please note that in the frame of the "Open Labs Brazil" Pilot, all participating innovators are required to provide a link to a video pitch of their business idea.

Please expect the contest winners to be announced after June 15th, 2021.

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## **About the ISC3**

The ISC3 is an international centrepromoting and developing sustainable chemistry solutions worldwide. It is a globally acting centre, a multi-stakeholder platform that engages with civil society, politics, and the private sector to contribute to international chemicals policies and the formation of a global network for collaboration, innovation, research, and education on Sustainable Chemistry. The centre was founded in 2017 on the initiative of the German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety (BMU) and the German Environment Agency (UBA). TheISC3is anchored in the German GIZ(Gesellschaft für Internationale Zusammenarbeit) and has established a Research & Education Hub at Leuphana University, Lüneburg, and an Innovation Hub at DECHEMA e.V., Frankfurt.

## Contact

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